

ANNOUNCEMENT EXTRAORDINARY!

This Mammoth New Cash Prize of \$200 will be given free, as an extra added prize, to the candidate who secures the most votes on Subscriptions Between Now and the Close of the Campaign, December 1st.

Wonderful Opportunity for New Candidates and Late Starters

HERE'S HOW

This special prize of \$200 in gold will be given to the candidate who turns in the greatest number of votes on subscriptions, no matter whether they are for 5 years or 6 months. Every subscription will count votes according to the following schedule:

SECOND PERIOD NOV. 6th to NOV. 17th

6 Months	3,000 Votes
1 Year	9,000 Votes
2 Years	26,000 Votes
3 Years	75,000 Votes
4 Years	145,000 Votes
5 Years	250,000 Votes

40,000 extra votes this period for each year in New Subscriptions.

THIRD PERIOD NOV. 19th to NOV. 24th

6 Months	2,000 Votes
1 Year	7,000 Votes
2 Years	20,000 Votes
3 Years	50,000 Votes
4 Years	120,000 Votes
5 Years	200,000 Votes

20,000 Bonus Votes this period for each year in New Subscriptions.

FINAL PERIOD TERMINATING DECEMBER 1st

6 months	1,000 Votes
1 Year	4,000 Votes
2 Years	17,000 Votes
3 Years	40,000 Votes
4 Years	90,000 Votes
5 Years	150,000 Votes

10,000 Bonus Votes this period for each year in New subscriptions.

This gives all candidates a two-fold opportunity during the second, third and final periods; the opportunity of piling up a big vote total on the two prize motor cars, and also of securing votes for subscriptions in the race for the extra added prize.

**New Candidates Enter Now
Late Starters, Get Busy At Once
This Is Your Opportunity**

\$200 -IN GOLD-

The Herald-News today announces a new campaign in its gigantic \$3600 gift distribution. In addition to the two motor cars and all the bags of gold and silver which are awaiting hustlers, a new prize of \$200 in gold will be given as an added prize for the period of time from last Tuesday until the close of the campaign, December 1st. This bag of gold will be given as follows: To the candidate obtaining the greatest number of votes on subscriptions between Nov. 6th and the final period, starting Nov. 6th, and closing Saturday night, December 1st at 10 o'clock—the close of the campaign.

WHAT IT MEANS

You can win this fine new cash prize and at the same time increase your chance of winning one of the two automobiles. This special prize offer is of vital importance to every candidate. It marks an important epoch in a campaign already famous throughout the territory of which Torrance and Lomita is the hub. This is your chance to get thousands and thousands of votes with which to win one of the cars while the "all important" second and third periods and final periods are in effect and at the same time emerge with an added award of \$200 in cash.

Your Chance Is Here Now!

Information Blank

Mail or Send This Coupon
for Information

THE TORRANCE HERALD,
Torrance, Calif.

Gentlemen—Please send me detailed information. I am interested in your Gift Distribution.

Name

Phone Address

New Candidates Here's Your Opportunity

ENTER NOW!

All candidates have equal chance regardless of their present vote standing.

Nomination Coupon

Nomination Coupon in The Herald-News
"Everybody Wins" Campaign

I hereby enter and cast 5000 votes for Miss, Mr. or Mrs.

Address
as a candidate in The Herald-News "Everybody Wins" Prize Distribution.

NOTE—Only one nomination coupon accepted for each candidate nominated.

Don't Stop Now

Keep Going Strong. The Close of the First Period Only Means One Step Toward Victory. Second Period Votes Now In Force.